



CanDoGo™



On-Demand Sales & Professional Coaching

Working 10 or 12-hour days and having to wear “multiple hats” is a common challenge faced by many business professionals. With CanDoGo™ you obtain immediate answers to your business questions/problems—helping you and your teams dramatically improve performance and productivity.

With Maximizer CRM and CanDoGo™, you get access to knowledge from renowned business authors and successful business coaches through quick-hitting and relevant guidance to help you in your specific area of interest. Ziglar, Hopkins, Covey, Tracy, Waitley, Parinello are just a few of the 153 names that you can access ONLY through CanDoGo™. It's like having all these famous mentors in your back pocket.

With busy schedules, you can't spend time in out-of-office training, reading books, or sometimes even going to managers for guidance. **CanDoGo Insights™** are now delivered to you directly inside Maximizer CRM—small, relevant sound bites of knowledge that instantly answer your business questions. This is **Know How Now!**™. The advice and coaching is served up on-demand in text, audio and video formats, so you can choose the format most appropriate to your needs.



CanDoGo™ Insights: Get on-demand sales and professional coaching from the experts.

Maximizer CRM 10 Features

- Account and contact management
- Time management
- Task management and automation
- Sales force automation
- Sales forecasting
- Marketing automation
- Email marketing
- Customer service management
- Microsoft Office integration
- Outlook & Exchange synchronization
- Accounting integration
- Business Intelligence
- Workflow automation
- Partner relationship management
- eBusiness
- Access options: Windows desktop, web, mobile devices, remote synchronization

Technology Partners



Certified Solution Provider



CanDoGo helps you save time, work more efficiently, make more money, help more customers, balance your life and be recognized within your organization as a leader. CanDoGo Insights include information on topics such as:

- Sales coaching
- Relationship building
- Leadership coaching
- Employee development
- Presentation skills
- Communication skills
- Strategy skills
- Power proposals
- Time management
- Services coaching
- Motivation skills
- Overcoming objections
- Goal setting
- Teamwork skills
- Work-life balance
- Getting more from technology

**Get value from Maximizer CRM and CanDoGo™ every single day!
Now it's up to you.**

i. CanDoGo for Maximizer CRM is an add-on service with additional annual fees.

Why Maximizer CRM 10

1. **Simple** and quick to deploy, learn, use and maintain.
2. **Access** to critical information through the web, Windows desktop, and mobile devices.
3. **Best value** in its class for full-featured CRM.

Visit www.maximizer.com for:

- Information based on your role: sales, marketing, service, executive, IT
- Information on features and technology
- Online demonstrations, trial software
- White papers on CRM best practices
- Webinars

Maximizer CRM helps small and medium-sized businesses maximize revenue, maximize satisfaction, and maximize every single day.

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